



Contacts:

Amanda Storment
Vice President, Communications
(502) 367-5180
ASTorment@ksfb.ky.gov

Ryne Dunkelberger
Social Media and
Communications Manager
(502) 367-5186
Rdunkelberger@ksfb.ky.gov

The 51st Annual National Recreation Vehicle Industry Association Trade Show Returns to Louisville

LOUISVILLE, KY (November 26, 2013) – The 51st Annual National Recreation Vehicle Industry Association Trade Show returns to Louisville Tuesday, Dec. 3 – Thursday, Dec. 5 at the Kentucky Exposition Center. This industry-only event draws approximately 12,000 attendees and is expected to generate \$7.8 million in economic impact.

The three-day show, produced annually by the Recreational Vehicle Industry Association, brings recreational vehicle dealers, distributors, campground operators and exhibitors together in one location to see the latest RV products. Fifty-eight manufacturers and more than 190 suppliers will take up all 1.2 million square feet of space of the Kentucky Exposition Center. The national RV industry has seen four consecutive years of growth and is nearing pre-recession business levels. In addition, the show hosts seminars focused on selling RVs.

The Recreation Vehicle Industry Association is the national trade association for recreation vehicle manufacturers and their component parts suppliers who build more than 98% of all RVs produced in the U.S. For more information, visit <http://www.rvia.org>.

###

For up-to-the-minute information like us on Facebook at <https://www.facebook.com/kyexpoctr> and follow us on Twitter at <https://twitter.com/kyexpoctr>.

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.